

WIN FREE GROCERIES

for a year

Buy any 3 Participating Products



Automatically entered to win



10 lucky Winners

Fall/Football • Oct 7 – Nov 3

Weeks 42-45

Tier	1	2	3	4	5
Price	\$100K	\$80K	\$50K	\$35K	\$15K
Participating UPCs	100	80	50	35	15
All Banners					
Incremental Display	4 Weeks	3 Weeks	2 Weeks	1 Week	1 Week
Circular Spot	4 Weeks	3 Weeks	2 Weeks	1 Week	N/A
WD, HRV, FYM					
Vestcom Tags	4 Weeks	4 Weeks	4 Weeks	4 Weeks	4 Weeks
Themed POS	✓	✓	✓	✓	✓
Event Landing Page*	✓	✓	✓	✓	✓
Paid Media	✓	✓	✓		
Campaign Email*	✓	✓			
Social Post*	✓				
Homepage Feature*	✓				

* Shared elements

Sign Up by August 26

Please submit all UPCs at this time